

## **XOLO Q700S with perfect metallic looks Launched for Rs. 9,999 only**

**20th January 2014:** XOLO, the premium smart devices brand, today announced the launch of XOLO Q700S, a smartphone with metallic finish for premium look and feel. High on aesthetics, this new device is extremely stylish and beautiful. XOLO Q700 is only 8.9mm thin that makes the device slim and easy to hold.

Designed suitably for an amazing multimedia experience, XOLO Q700S comes with a dazzling 4.5 inch On-Cell IPS Display which enhances the viewing experience. It's unique on-cell technology helps in making this device light in weight, provides better resolution and added smoothness to the touch experience.

XOLO Q700S comes with a powerful 1.3 GHz Quad Core processor and 1 GB of RAM for a smooth smartphone experience and effortless multitasking. It runs on Android OS Jelly Bean v4.2 loaded with improved features and has 4 GB internal memory and an external memory that can be expanded up to 32 GB. XOLO Q700S offers adequate space to store your favorite apps, music, videos and lots more which makes it an excellent entertainer.

XOLO Q700S has a 8 MP AF rear camera with Dual Flash which facilitates higher flash intensity and ensures that there are no red eyes on any of the pictures. The BSI sensor provides enhanced image quality and ensures remarkable pictures in low light. The front VGA camera lets you click your own pictures and lets you make video calls as well. XOLO Q700S also supports Full HD 1080p Video Recording (Rear) & Playback for wholesome multimedia entertainment.

XOLO Q700S is packed with 1800 mAh battery for longer duration of unlimited fun and uninterrupted gaming and browsing experience.

The XOLO Q700S is priced at Rs. 9,999 and will be available in 2 colors - silver and gold.

### **Key Features:**

**Display** - 4.5" 480x854 (FWVGA) IPS

**Processor** - 1.3 GHz Quad Core

**OS** - Android OS Jelly Bean v 4.2

**RAM** - 1 GB

**Internal Memory** - 4 GB

**External Memory** - MicroSD (up to 32GB)

**Camera / Flash** - 8 MP AF Rear + VGA Front / LED Dual Flash

**Battery Capacity** - 1,800 mAh

**Sensors** - Accelerometer, Proximity, Ambient Light Sensor

**About XOLO**

XOLO is a premium smart devices brand that, since its inception over a year ago, has launched a successful range of technologically superior products in India. The brand has ever since become a strong competitor in the mid to high-end smartphone segments. XOLO endeavors to provide premium smartphones and tablets with fresher design approaches, newer platforms, newer technologies that take performance and customer experience to the next level. XOLO has its footprint across Urban India with its product availability across all leading retail outlets and large format retail stores.