

XOLO expands its portfolio, launches its first Tablet- XOLO TAB

September 6, 2013: After making a successful entry in the Indian mobile phone industry last year, XOLO now enters a new segment with the launch of its first Tablet. XOLO – a premium smartphone manufacturer came into existence in April 2012, with the launch of the world’s first mobile phone with the power of Intel Inside. Since then, XOLO has launched various phones in the mid to high end smartphone segment. The brand’s philosophy since the inception has been to provide something better and extra to its customers, with intent to deliver an experience of +1. XOLO’s latest addition to its portfolio is the slim and powerful Q1000S and XOLO Playpowered by 1.5 GHz NVIDIA Tegra quad-core processor & NVIDIA GeForce GPU that is a true delight for gamers.

XOLO today expanded its portfolio with the launch of its first Tablet - XOLO TAB. The lightweight XOLO TAB comes with a big IPS 20.32cm (8) screen that offers clear and crisp display with a resolution of 1024x768 for an amazing and comfortable experience. It supports multi-touch and pinch to zoom. It has an Adreno 203 GPU and is capable of playing HD videos at 720p @30fps.

It runs on Android Jelly Bean 4.1.2 and comes packed in with a powerful Snapdragon 1.2 GHz quad-core processor for faster and improved performance. It also supports 3G video and voice calling to ensure users are always connected with their friends and family.

For faster and smoother experience, the new XOLO TAB is equipped with 1GB RAM. It comes with 4GB of internal memory of which 2.5GB is available for the users. The external memory can be expanded using a microSD card up to 32GB to store lots of songs, movies and games.

It has a 2 MP rear camera and a 0.3 MP front camera that can be used to make 3G video calls. It supports Wi-Fi and Bluetooth connectivity as well.

Its 4000 mAh battery ensures that it doesn't need frequent recharges and assures you uninterrupted fun.

This big 20.32 cm (8) Quad-core Tab with 3G connectivity is available for purchase at Rs. 13,499 only.

Key Specifications

- 20.32 cm (8) IPS Display
- 3G Video Calling (using telecom network)
- Snapdragon 1.2 GHz quad-core Processor
- Adreno 203 GPU



- 1 GB RAM
- 4000 mAh Li-pol Battery
- Android Jelly Bean 4.1.2
- Wi-Fi
- A-GPS

For further information, contact:

Vrinda Narang

XOLO Marketing

vrinda.narang@lavainternational.in