



XOLO to launch XOLO Q1000 Opus – powered by Broadcom Processor

5-inch Feature Rich Android-based Smartphone with Broadcom® Quad-core HSPA+ Processor, GNSS Location Technology and More

NEW DELHI, INDIA — November 15, 2013

XOLO – a premium smartphones manufacturer today announced its tie up with Broadcom Corporation, a global innovation leader in semiconductor solutions for wired and wireless communications. This will be another big association by XOLO - one of the fastest growing mobile handset companies in India. XOLO will use Broadcom's latest chipset BCM23550 (Java) for its new XOLO Q1000 Opus smartphone. XOLO's new smartphone leverages Broadcom's BCM4334 connectivity combo chip and BCM4752 multi-constellation GNSS location chip to deliver a high performance and feature-rich experience at an attractive price. Users can easily stream content over Wi-Fi and simultaneously share and project HD video, photos and gaming applications on a larger screen via Miracast™.

"XOLO has differentiated itself on delivering performance driven smartphone experience to its users. This tie up with Broadcom Corporation is another big step in the same direction. Our upcoming product – XOLO Q1000 OPUS will deliver high-end multimedia experience and GPS/GLONASS search location technology on a large 5 inch screen at an attractive price point", says Sunil Raina, Business Head at XOLO.

According to a recent IDC report*, India's year-over-year smartphone shipment growth is expected to be the highest among emerging markets, as users transition from feature phones to smartphones. Smartphone shipments in the region are expected to reach 155.6 million units in 2017 from 27.8 million in 2013, accounting for more than 10 percent of the global smartphone market.

“Driving affordability is the key to tapping into the explosive demand for smartphones in India. Our complete smartphone platform offers a turnkey solution that allows OEMs to expedite production of full-featured, high-performance Android smartphones while significantly lowering development costs,” said Rafael Sotomayor, Broadcom Vice President, Mobile Platform Solutions. “By combining our powerful quad-core solution with our leading connectivity suite, we’re changing the landscape of India’s smartphone market.”

Key Features of XOLO Q1000 Opus Smartphone

- 1.2 GHz Quad-core ARM Cortex A7 processor provides superior computing power
- VideoCore® multimedia support for an immersive multimedia experience
- GPS/GLONASS, WLAN, MEMs and Cell ID for the best indoor/outdoor location
- Dual HD display support with 720p LCD and external HD panel via Wi-Fi Miracast-capable displays

Availability

XOLO Q1000 Opus smartphone will be available for purchase by end of November 2013.

About XOLO

XOLO is a premium smart devices brand that, since its inception over a year ago, has launched a successful range of technologically superior products in India. The brand has ever since become a strong competitor in the mid to high-end smartphone segments. XOLO endeavors to provide premium smartphones and tablets with fresher design approaches, newer platforms, newer technologies that take performance and customer experience to the next level. XOLO has its footprint across Urban India with its product availability across all leading retail outlets and large format retail stores

***Resources**

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