

**XOLO launches Q1000, the 5 inch HD Quad-core Smartphone
Priced at Rs. 14,999**

Q1000 is designed for single hand operation with just 70.8 mm width and 8.8 mm thickness.

May 28, 2013: XOLO's Quad-core series is getting bigger and better with every new launch. After the successful launch of XOLO Q800 and Q700, XOLO - the Premium Smartphone brand, announces the launch of its 3rd smartphone in this series. The new Q1000 is very sleek and is designed for single hand operation.

XOLO Q1000 is equipped with a 5 inch HD IPS display with a resolution of 720x1280 and is protected by DragonTrail Glass which is 6 times stronger than conventional glass. DragonTrail Glass is engineered to get a perfect combination of thinness, lightness and scratch-resistance. Its core properties are its strength, the durability of its thin glass, its high scratch-resistance and its hardness. Even with its large screen size the device can smoothly fit in the palm as it is only 70.8 mm wide and 8.8 mm thick. It fits in the hand comfortably, making it very easy to use even with one hand.

Designed for performance, the XOLO Q1000 runs on latest Android Jelly Bean (4.2) and is powered by a powerful 1.2 GHz Quad-core processor which offers superior speed and delivers unmatched performance. It comes with a 1 GB RAM to let users run various simultaneous applications smoothly and do more with this device.

The XOLO Q1000 comes with an 8 MP rear camera and a 1.2 MP front camera, both with BSI sensor technology which delivers advanced imaging capabilities. BSI (Back Side Illumination) Sensor enables user to click crisp and clear pictures even in low light environment, as it increases the amount of light captured by the lens, hence improving low light imaging performance. It has a dedicated camera key for quicker access to the camera.

It comes with a powerful 2100 mAh battery and delivers great music experience for music lovers with music playback time of 21 hours. It has an internal memory of 4GB and external memory that is expandable up to 32GB.

The XOLO Q1000 will be available in the market at Rs. 14,999.

Key Specifications

- 5-inch HD IPS display with DragonTrail glass
- Android Jelly Bean (4.2)
- Dual SIM (GSM+GSM)
- 1.2 GHz quad-core processor
- Full HD 1080p video playback
- 1 GB RAM
- 4 GB internal memory
- External memory expandable up to 32 GB
- 8 MP rear camera with BSI sensor technology
- 1.2 MP front camera with BSI sensor technology
- 2100 mAh battery



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