

## Play it loud with XOLO A500 Club

### Priced at Rs. 7249 only

**6<sup>th</sup> February 2014:** XOLO, the premium smart devices brand, today announced the launch of XOLO A500 Club, a smartphone for an unbeatable audio experience. With **dual front speakers** placed on either side of the screen, XOLO A500 Club takes your entertainment quotient to the next level. It promises loud and clear audio to get immersed in your favorite movie or music. Hear it to believe it.

With an option of accessing music or videos instantaneously through the Float bar by a single tap, XOLO A500 Club is appropriately designed for today's youth. It comes with 10.16 cm (4 inches) IPS Display with 233 PPI for a rich, sharp and brilliant viewing experience. The OGS Display makes the phone thinner, lighter in weight and more touch responsive. Also, there is Quick Access Toolbar which lets you access your favourite apps in a flash by just dragging up or down.

XOLO A500 Club comes with a 1.3 GHz Quad Core processor and 512 MB of RAM for running multiple apps at the same time without any lag or delay and hence giving a smoother multimedia performance. It runs on Android OS Jelly Bean v4.2 and has 4 GB internal memory and an external memory that can be expanded up to 32 GB. XOLO A500 Club offers adequate space to store your favorite apps, music, videos and lots more.

XOLO A500 Club sports a 5 MP Rear with LED Flash and a VGA Front Camera. With its special camera modes feature you can add different effects to your images with 18 new modes. Also, click perfect selfies with its Smart Selfie feature, that offers automatic face and smile recognition with voice prompt.

The XOLO Q700S is priced at Rs.7249 and will be available in white color.

#### Key Features:

- Display - 4.0" 480 x 800 IPS, OGS Display Technology (One Glass Solution)
- Processor - 1.3 GHz Dual Core
- OS - Android OS Jelly Bean v 4.2
- RAM - 512 MB
- Internal Memory - 4 GB Internal Memory
- External Memory - MicroSD (up to 32GB)
- Camera / Flash - 5 MP Rear + VGA Front Camera / LED Flash
- Battery - 1,400 mAh
- Sensors - Accelerometer, Proximity, Ambient Light Sensor